



Communications Brit 2017

This *Kayitz* you will see/hear the following:

- *On the first day of camp (after arrival) you will receive an e-mail with your child's tzrif/ohel assignment and yoetzet (parent liaison) contact information.*
- *Members of the Camper Care Team will be calling the families of **new campers** over the first **week** of camp to touch base. Please note that these calls are staggered over the course of several days so not to worry if you learn that others have been called and you have not. We strive to balance time on the phone and time out in camp.*
- *Every Friday, we will circulate a community-wide D'var Torah, which will be rooted in lessons from the previous week and reflect the rhythm of camp as experienced by our visiting community rabbis.*
- *Photos will be accessible via your Ramah login by the end of the day on Sundays and Thursdays.*
- *A newsletter with Edah-specific updates will be sent by dinnertime every Monday.*
- *Social Media will be utilized regularly - photos and posts will be uploaded to Instagram, Twitter, and Facebook.*
- *There is time set aside most days when chanichim can choose to write home. However, we require chanichim to write one letter each week on Yom Doar (mail day).*
- *If your child spends an overnight in the Mirpa'ah (Health Center), receives a new medication, or is treated medically off-site, a medical staff member will call you to share details.*
- **NEW THIS SUMMER:** *In your communications with your campers, we will only be accepting flat packages/envelopes to camp this summer. If you have specific packages that are bulky and **MUST** be sent (replacement glasses, retainers, and similar items) they should be sent care of the Camper Care Team. Thank you in advance for partnering with us on this.*

Yoatzim (Camper Care Team): At Camp Ramah in California, the health, safety, and well-being of campers are our top priority. Members of our Camper Care Team spend significant portions of their day directly with *chanichim*, in order to be able to know the kids and help address concerns. Therefore, it is unlikely that they will be in the office when you call. Please leave a message with an office staff person or a voicemail for the yoetzet with good times to reach you. *Our Camper Care team will make every effort to respond to emails and phone calls within 24 hours. Note that there will be no communication during Shabbat unless it*



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is an emergency. Each member takes one day off per week. As a result, some voicemails or emails may be returned by another member of our Camper Care Team.

Photography Policy: We post regular photo updates for everyone to share in the magic of camp. Our communications team works hard to cover all aspects, ages, and activities of camp in an efficient manner, while remaining unobtrusive in those activities. Please understand that not every camper will be in every photo update. Your camper(s) will not appear in photos when they are on their tiyulim [overnights].

To view photos, please login to your Camp-In-Touch account and click the Photos link.

The Short Version: What to expect from us in communications

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
-Photos uploaded	-Edah Updates in an email	Write to your camper: ask them about their favorite activity.	-Photos uploaded -Yom Doar (Letter Writing Day)	Write down three things you miss about your camper to share with them when they get back!	-Shabbat Shalom email	Enjoy some down time for Shabbat!
Regular updates on Facebook and Instagram (but not on Shabbat)						