



CAMP RAMAH IN CALIFORNIA HONORS

Roz & Abner Goldstine

Abby & Jonny Mars INAUGURAL ALUMNI LEADERSHIP AWARD

SUNDAY,
DECEMBER 3, 2017
SINAI TEMPLE

5:30 PM Cocktails
6:30 PM Dinner & Program

Sponsorship Levels

The proceeds from this evening's celebration will establish Camp Ramah in California's *Mercaz Yisrael: Endowment for Israel Programs*, to enhance programs such as our Israel Seminar experience of a summer in Israel for our campers, and *Mishlachta*, the program bringing Israeli counselors to Ramah for the summer.

I/WE WOULD LIKE TO PURCHASE THE FOLLOWING SPONSORSHIP PACKAGE:

The Kotel – \$72,000

- 2 premier tables of 12
- Inside Front or Back Cover or full page in the Tribute Book (Inside Front or Back Cover based on availability)
- Recognition in all event advertising materials
- Recognition from stage
- VIP Parking for five cars

The Knesset – \$50,000

- 2 premier tables of 10
- Inside Front or Back Cover or full page in the Tribute Book (Inside Front or Back Cover based on availability)
- Recognition in all event advertising materials
- Recognition from stage
- VIP Parking for three cars

Masada – \$36,000

- 1 premier table of 10
- Page in the Tribute Book
- Recognition in all event advertising materials
- Recognition from stage
- VIP Parking for two cars

Chof Hayam:

The Beach in Tel Aviv – \$25,000

- 1 premier table of 10
- Page in the Tribute Book
- Recognition in all event advertising materials
- Recognition from stage
- VIP Parking for one car

The Shuk:

Mahane Yehuda Market – \$18,000

- 1 preferred table of 10
- Page in the Tribute Book
- Recognition in all event advertising materials

The Chava:

Chavat Hanoar Hatzioni

(Ramah Seminar Location) – \$10,000

- 1 table of 10
- Page in the Tribute Book
- Recognition in all event advertising materials

Kibbutz Shefayim:

Mishlachta (Israeli Emissaries)

Training Location – \$5,000

- 6 dinner Tickets
- Page in the Tribute Book

Caesarea – \$2,000

- 2 dinner Tickets
- Page in the Tribute Book

Tribute Book Ad-Only Sponsorship Options

THE DEADLINE FOR ALL TRIBUTE BOOK ADS IS FRIDAY, NOVEMBER 3, 2017

I/WE WOULD LIKE TO PURCHASE AN AD ONLY:

Knesset Page – \$25,000

Masada Page – \$18,000

Chof Hayam: The Beach in Tel Aviv Page – \$12,500

The Shuk: Mahane Yehuda Market Page – \$9,000

The Chava: Chavat Hanoar Hatzioni (Ramah Seminar Location) Page – \$5,000

Full Page – \$1,500

Half Page – \$1,000

Quarter Page – \$500

Name Listing – \$180

Tribute Book ad prices do not include tickets to the dinner. Sponsorships and Tribute Book ads are in addition to your 2017 annual gift to Camp Ramah in California.

AD SIZES AND SPECIFICATIONS – Please submit artwork to john@ramah.org

Full Page: 7.5"w x 9.75"h | Half Page: 7.5"w x 4.75"h | Quarter Page: 3.625"w x 4.75"h

High resolution (300dpi) PDF files preferred. Artwork must be submitted in black-and-white. Text-only ads may be submitted in Microsoft Word. To include a photo or logo with your ad, please supply the image as a 300dpi TIF or JPEG file.

DEADLINES

Wednesday, September 13: Sponsorship form must be received to be listed in ALL dinner advertising.

Friday, November 3: Ad must be received to be included in the Dinner Tribute Journal.

Wednesday, November 15: Guest names due [table sponsors].

over, please